

Ideas in Exeter to change the world

An exciting event is happening on 20 April - the inaugural TEDxExeter conference, an independently organised event, licensed by TED, and featuring well-known speakers, performance artists and film on the theme of "Sustainability in our Interconnected World".

TEDx is a programme of local, self-organised events made possible by local organisers who want to engage their communities. There have been more than 3,200 TEDx events globally since 2009.

This first TEDxExeter event will feature local, nationally and internationally renowned speakers. Speakers include ecological writer Satish Kumar, environmental campaigner Tony Juniper, global peace-builder Scilla Elworthy, ecocide lawyer Polly Higgins, food campaigner Hugh Fearnley-Whittingstall, and TED curator Chris Anderson. The day will also feature performances from Bard of Exeter Jackie Juno, and Kagemusha Taiko drummers.

Many people have been introduced to TED through watching TEDTalks online, and there has been a lot of enthusiasm for a live TEDx event in Exeter, including support from the University of Exeter. The event will be held at the Northcott Theatre on the University campus.

"We hope that this will be a successful start to many other TEDx events in Exeter," said Jeanie Honey, TEDxExeter organiser. "It is a mark of the popularity of this first event that tickets were sold out three months in advance."

Notes for editors

For more information about the event, the speakers and performers, please see the TEDxExeter website www.tedxexeter.com. Photos and other images are available on the Press page.

The organisers can be contacted at

Jeanie Honey jeanie@tedxexeter.com

Claire Kennedy claire@tedxexeter.com

Full list of speakers:

Satish Kumar	Hugh Fearnley-Whittingstall
Tony Juniper	Rob Hopkins
Peter Cox	Mike Dickson
Antony Turner	Lily Lapenna
Andy Robertson	Polly Higgins
Scilla Elworthy	Chris Anderson
Bandi Mbubi	

Full list of performers:

Rebecca Mayes
Chloe Goodchild
Kagemusha Taiko
Jackie Juno

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

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