2014 Press Release final

TEDxExeter: Ideas Without Frontiers 28 March 2014, Exeter Northcott Theatre

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## Ideas in Exeter to change the world

An exciting event is happening on 28 March 2014. The third TEDxExeter conference featuring inspiring speakers, performance artists and film will explore the theme "Ideas Without Frontiers".

At TEDxExeter 2014 our speakers and performers will connect us with other worlds. Our talks will expose corruption in big business, share effective approaches to tackling social inequality and give a voice to those whose human rights are under threat. We will explore the impact of fast changing technologies on all our lives. We'll journey through fire and forest to frozen landscapes and we'll be challenged to consider worlds of extremes, cutting edge controversies and risky opportunities.

It's a day not to be missed. As with our previous two conferences there will be music, an excellent locally sourced lunch and wonderful opportunities in the breaks to meet and mix with your fellow TEDxers and continue the conversation.

TEDx is a programme of local, self-organised events made possible by local organisers who want to engage their communities. TEDxExeter is an independently organised event, licensed by TED. Since the programme was launched in 2009 there have been over 8000 TEDx events in more than 130 countries, and over 1000 are currently being planned.

The day conference will feature local, nationally and internationally renowned speakers including:

Ann Daniels, record breaking polar explorer
Patrick Alley, co-founder of Global Witness
Allyson Pollock, Professor of Public Health
Ben Eaton, digital and interactive artist, mapping happiness
Claire Belcher, wildfire researcher
Joel Gibbard, robotics designer
Matt Hayler, digital technologies and cyberculture researcher

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Sarah El Ashmawy, minority rights advocate

Simon Peyton Jones, programming language designer and ICT education consultant

Sonia Livingstone, Professor of Media and Communications. expert on the impact of new technologies on children

Vinay Nair, poverty reduction innovator

Ike Anya, writer, TEDGlobal fellow, Consultant in Public Health

Karima Bennoune, Professor of Law, champion of untold stories from the fight against Muslim fundamentalism

Many people have been introduced to TED through watching TEDTalks online, and there has been a lot of enthusiasm for live TEDx events in Exeter.

"Following enthusiastic feedback after our first two TEDxExeter events we are forging ahead with plans for 2014 and have gathered another group of outstanding innovators, activists and performers who are changing the world through their ground breaking work and ideas" said Claire Kennedy, TEDxExeter organiser. "It is a mark of the popularity of TEDxExeter that tickets for our previous conferences sold out three months in advance."

There is more information about the day on our website <u>www.tedxexeter.com</u> and you can follow us on <u>facebook</u> and twitter @tedxexeter

#### Notes for editors

For more information about the event, speakers and performers, please see the TEDxExeter website <a href="www.tedxexeter.com">www.tedxexeter.com</a>. Photos and other images are available on the Press page.

The organiser can be contacted at Claire Kennedy claire@tedxexeter.com

Speakers include:

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# About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

### **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference will take place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.

TED's media initiatives include <u>TED.com</u>, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

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For information about TED's upcoming conferences, visit <a href="http://www.ted.com/registration">http://www.ted.com/registration</a>