

TED^xExeter

x = independently organized TED event

BRINGING THE WORLD'S BEST THINKERS TO EXETER

Announcing TEDxExeter 2015 - Taking the Long View

Inspired by the TED conference, where some of the world's best thinkers and doers from Bill Gates to Sting give the talk of their lives, Exeter will play host to an inspiring event, challenging us to be informed by the past and explore how we can shape the world in the future.

Taking place on 24 April 2015 at the Exeter Northcott Theatre, TEDxExeter 2015 has the theme "Taking the Long View".

TEDxExeter is an independent event, organised locally, but dedicated to TED's aims of spreading ideas worth sharing. Aiming to address some of the pressing questions our society is facing, the event will bring together people from around the world to share their ground breaking thinking.

Claire Kennedy, TEDxExeter organiser, explains: "The event aims to take the long view back into the past, to explore how it has shaped the world we now live in. We want to ask about what responsibilities we have now the past places on us in the way we live now and how we innovate.

"Much current political, economic and personal decision-making is rife with short-termism. So we will also take the long view into the future, and ask how it can reveal and help us to understand the challenges that face us now, and shape the way we live and the decisions we make?"

TEDxExeter brings together speakers and performers from all walks of life, who share a passion to make a difference. The TEDxExeter team has been organising an annual event

since 2012. It is eagerly anticipated and is always a sell-out, being welcomed as something unlike any other local event.

Claire Kennedy adds: “This is an exciting time, as we explore the key questions we want to discuss and the amazing thinkers that we want to bring to Exeter in 2015. As TED’s reputation grows internationally, with some of the most popular TED Talks gaining millions of views, the interest in what we are doing at TEDxExeter is building too. 2015 looks set to be our best event yet.”

For more information about TEDxExeter go to www.tedxexeter.com

Ends

For more information, please contact:

Claire Kennedy on claire@tedxexeter.com

Notes to editors

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference takes place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as

translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at <http://www.facebook.com/TED>

For information about TED's upcoming conferences, visit <http://www.ted.com/> registration