

## **MEDIA RELEASE**

### **Local firms support TEDxExeter [adapt as required]**

Some of Exeter's best known organisations are getting behind an inspiring event, which is set to bring some of the world's best thinkers to the city this year.

Described as one of the most important events for the city, TEDxExeter 2015 will take place on 24 April 2015 at the Exeter Northcott Theatre. This year's tickets sold out in a couple of hours before Christmas.

TEDxExeter is an independently-organised event, made possible by local volunteers who want to engage their community. This year's event will feature speakers and performance artists from the Exeter area and from much further afield. It will span a wide range of topics from the death penalty to Magna Carta; from feeding yourself on £10 a week to work-life balance. After the event, videos of the talks will be online for everyone to watch.

The event's sponsors and supporters gathered at a launch event at Exeter's iconic venue Southernhay House on 29 January. Sponsors for the TEDxExeter 2015 event include SunGift Solar and the Northcott Theatre, which have supported the event since it started in in 2012. Other sponsors include Southernhay House and local law firm Stephens Scown LLP.

Commenting on his/her reasons for supporting the event, XXXX of YYY said: "Your quote here"

Claire Kennedy, TEDxExeter organiser added: "The city has embraced TEDx. We are extremely grateful to all our sponsors. Without them, we wouldn't be able to put this event on. Now, in our fourth year we are working with organisations from all sectors in Exeter and beyond.

"We have a stellar line up of speakers and performers again in 2015. They all have 'ideas worth sharing'. We expect the audience, those present on the day, and people who watch the videos afterwards, to go away intrigued, challenged, inspired and entertained."

One of the most successful talks from the last TEDxExeter event was by [Karima Bennoune](#), which has been watched over 1 million times. Her talk is especially pertinent given the current rise of extremism around the world as it explored powerful stories of people of Muslim heritage challenging fundamentalism.

The theme of TEDxExeter 2015 is “Taking the Long View”, and organisers hope that the event will use the past as a way of exploring the world we now live in, looking at the responsibilities we have and how we innovate.

For more information on this years event and its speaker line up go to

[www.tedxexeter.com](http://www.tedxexeter.com)

For pictures from the launch visit the [TEDxExeter Flickr page](#). They will be available from Monday 2 February.

**For more information contact:**

Your name and contact details here

Or

Cathy Debenham  
TEDxExeter communications  
07786 440129  
[cathy@tedxexeter.com](mailto:cathy@tedxexeter.com)

**Notes to editors:**

The full list of sponsors for TEDxExeter 2015 is:

Wilkinson Grant  
Southernhay House  
Egremont Group  
StormPress  
SunGift Solar  
Chromatrobe  
Dacors  
James Millar photographer  
Antech Ltd  
Stephens Scown  
Websites Ahoy  
Saks  
Exeter College  
Northcott Theatre

**About Your Company**

**About TEDx, x = independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

**About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference takes place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at <http://www.facebook.com/TED>.

For information about TED's upcoming conferences, visit

<http://www.ted.com/registration>.