

# TEDxExeter

x = independently organized TED event

Embargoed until 00.01hrs 19 February 2015

## Press release

17 February 2015

### **Exeter Library is to host the UK's first public livestream of a TEDx conference**

Due to massive public demand TEDxExeter has found an additional venue for the public to attend this year's conference. The talks will be streamed live from the Northcott Theatre to an audience of 80 people in Exeter Library's Rougemont Room.

Tickets for the 2015 conference on 24 April 2015 sold out in a record two hours when they went on sale in December. Concessionary tickets went in 15 minutes! There are currently more than 100 people on the waiting list and they will be given the first chance to apply for tickets for the Library livestream.

"We are aware that the appetite for what we are doing here in Exeter is growing hugely," said TEDxExeter organiser Claire Kennedy. "It's been called the 'hottest ticket in town', 'the most inspiring day of the year'. Even though it's all freely available online after the event, there's something special about viewing the talks with like-minded people who are passionate and positive.

"The Library livestream of TEDxExeter will enable more of our local community to feel the buzz, connect with new people, share their responses and get excited about possibilities."

Lorraine Langdon, Centre Manager, Exeter Library said "we are thrilled to be hosting the live stream of TEDxExeter at Exeter Library and are honoured to be able to help bring TEDxExeter to a wider audience across the city".

The TEDxExeter theme this year is Taking the Long View. It reflects the belief that great ideas know no boundaries of time. Speakers will look back to see what we can learn from history and through that prism challenge short-termism and offer new perspectives to approach the future.

The speakers will explore big themes. They will help the audience to consider how making our mark helps us make meaning in our lives; They will hear about Magna Carta, its signing and its legacy; and think again about our justice system and prisons, and about security in its widest sense. They will learn how protecting people and planet offers real hope for saving the rainforest.

Jack Monroe will speak about food poverty and hunger reduction. Clive Stafford Smith will speak about the death penalty. There will be a call for teenage mental wellbeing to be prioritised. They will hear about how using technology to track disease can offer hope in the face of flu, and ebola ... and there will be magic! A full list of speakers is available on the [TEDxExeter website](#).

Tickets for the livestream will be available free of charge from [The Northcott Theatre box office](#). They will first be offered to people on the waiting list, and any remaining tickets will be available from Monday 23 February 2015.

**For more information** please contact Cathy Debenham, [cathy@tedxexeter.com](mailto:cathy@tedxexeter.com), 07786 440129.

### **Notes to editors**

TEDxExeter is organised by a team of local volunteers.

It is made possible by the generosity of local companies who support the event. The full list of sponsors for TEDxExeter 2015 is:

Wilkinson Grant  
Southernhay House  
Egremont Group  
StormPress  
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Exeter College  
Northcott Theatre  
Stephens & Scown

We believe that this is the first time a TEDx event in the UK has been streamed live to a library for a public audience.

### **About TEDx, x = independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

### **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at

TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference takes place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

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