

# TEDxExeter

**x = independently organized TED event**

## PRESS RELEASE

### **First livestream opens TEDxExeter conference up to a much wider audience**

TEDxExeter will be available to watch live via a computer or smart phone anywhere in the world for the first time this year. Its annual conference takes place on Friday 24 April at the Exeter Northcott Theatre, and tickets sold out in two hours last December. Now those who were disappointed don't have to miss out, as the conference will be streamed live via the TEDxExeter website.

"We are aware that the appetite for what we are doing here in Exeter is growing rapidly," said TEDxExeter organiser Claire Kennedy. "It's been called 'the hottest ticket in town' and 'the most inspiring day of the year'. The livestream will allow hundreds, maybe thousands, more people to catch the live event and be inspired."

As well as the public livestream, there are a number of private livestream events also happening around Exeter. Devon and Cornwall Police are using it as part of its leadership development. Exeter City Council will be making it available to staff and councillors. Students and staff at Exeter College and St Peter's School will also be able to watch throughout the day.

As always, there is an exciting and varied line up of speakers and performers (see below and, for more detail, on [www.tedxexeter.com](http://www.tedxexeter.com)). The theme this year is Taking the Long View. "We aim to take the long view back into the past, and explore how it has shaped the world we now live in," said Claire Kennedy. "We want to ask about what responsibilities the past places on us in the way we live now and how we innovate."

"Much current political, economic and personal decision-making is rife with short termism. We will ask how taking the long view can reveal and help us to understand the challenges we face now, and shape the way we live and the decisions we make."

To enable people to plan their day around the livestream, TEDxExeter is releasing the programme in advance. The programme will also be available on the website, along with more details about the speakers ([www.tedxexeter.com](http://www.tedxexeter.com)).

#### **9.25 – 10.50am Open Communities**

Cool Earth: Saving rainforest a village at a time – Matthew Owen

Tiny satellites show us the earth as it changes in near-real-time – Will Marshall (TEDTalk)

Going viral: the digital future of public health – Rachel McKendry

Before I die I want to... - Candy Chang (TEDTalk)

Can we end child hunger in the 6<sup>th</sup> richest economy? – Carmel McConnell

### **11.35am – 12.45pm Global Connections**

My father, mental illness and the death penalty – Clive Stafford Smith

A choir as big as the internet – Eric Whitacre's Virtual Choir (TEDTalk)

Visions of a future without origin stories and identity myths – Chetan Bhatt

When people of Muslim heritage challenge fundamentalism (update film) – Karime Bennoune

Reimagining security – Celia McKeon

### **2.00 – 3.10pm Renewed Visions**

Dancing or drowning in the rain? – Dick Moore

Effective altruism – Beth Barnes

Magic performance – Kieron Kirkland

Sidelined – Jenny Sealey

We need to talk about prisons – Sara Hyde

### **3.45 – 5.10pm Changing Perceptions**

Work-life balance: balancing time or balancing identity? – Michelle Ryan

Make magic and influence people – Kieron Kirkland

Them and variation in nature and culture – Peter Randall-Page

How the worst moments in life make us who we are – Andrew Solomon (TEDTalk)

Poetry performance – Harry Baker

**For more information,** pictures or to interview any of the speakers, please contact Cathy Debenham, [cathy@tedxexeter.com](mailto:cathy@tedxexeter.com), 07786 440129.

### **Notes to editors**

[TEDxExeter](http://TEDxExeter) is organised by a team of local volunteers.

It is made possible by the generosity of local companies who support the event. The full list of sponsors and partners for TEDxExeter 2015 is:

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### **About TEDx, x = independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

### **About TED**

TED is a non-profit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2015 Conference takes place in Vancouver, British Columbia, along with the TEDActive simulcast in neighboring Whistler. TEDWomen2015 takes place in Monterey, California.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful

ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping innovators from around the globe to amplify the impact of their remarkable projects and activities.

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For information about TED's upcoming conferences, visit <http://www.ted.com/registration>.