

20 April 2018, Exeter Northcott Theatre

## Sponsoring TEDxExeter

[TEDxExeter](#) is Exeter's leading ideas festival with global reach, licensed by TED and organised by a team of volunteers who are passionate about spreading great ideas. We're a not for profit initiative and all our speakers, entertainers and organising team give their time voluntarily. We very much want to make TEDxExeter accessible to a wide cross section of our community and to maximise the impact and reach of our speakers' ideas, locally and globally. To do this, we need your support!

## TEDxExeter 2017 - HOPE

For the sixth consecutive year we curated an exceptional line up of speakers who are changing the world through their groundbreaking work and ideas. Their talks informed, challenged, entertained and encouraged the audience to connect with each other, reflect on the day and turn inspiration to action. Tickets for our 900+ event sold out in 16 minutes so to meet demand to be part of the event we made a livestream available free online and people gathered at over 180 viewing parties around the world to watch the day. Viewing events were organised at Exeter Library and RAMM; at Exeter City Council and Devon County Council; at Devon and Cornwall Police HQ and the Met Office; in schools, Exeter College, the University and Medical School; in hospitals and psychiatric wards; at businesses across the world, even a cinema in India.

Talks from our first 6 conferences have already been viewed over 17 million times, and rising.

## Why Sponsor TEDxExeter?

- TEDx speakers tackle humanity's toughest questions, attempting to answer them with innovation, enterprise and enduring optimism
- TEDxExeter is a place in our community that inspires people to change their lives, their futures and ultimately, their world
- Sponsoring TEDxExeter offers a genuine opportunity to be involved in bringing together people who want to be inspired by remarkable thinking and ideas
- Thanks to the support of our sponsors, TEDxExeter's events are a fantastic success and create an amazing buzz as delegates, speakers and sponsors connect with each other
- We offer a unique opportunity to impress and inspire your staff or clients with free tickets
- Connect and build relationships with over 900 delegates on the day
- Reach a wide, global audience through social media
- Link your brand and values to the world renowned TEDx brand, best known for inspirational ideas and positive action making a change for the better
- Differentiate your company in the local marketplace by being associated with the most innovative, impactful and biggest thought leadership event in Exeter
- Make meaningful connections both locally and throughout the wider business community with like minded people
- Connect people and businesses in different worlds within one city

## Sponsorship recognition

Sponsors receive:

- Free passes to [TEDxExeter](#) (number depending on contribution)
- Invitations to our private Sponsor and Press launch and to our Talks launch events
- Meet other sponsors at a dedicated event focussed on exploring how to maximise the impact of your sponsorship
- Opportunities to meet speakers on the day
- A stand in the University Great Hall where you can meet our delegates
- Your logo on the stage slides
- A mention in the TEDxExeter programme, given to all attendees
- Your logo on the TEDxExeter website with hyperlink to your own website
- Main sponsor logos are included in the introduction to the videos of talks and performances published on the TEDx YouTube channel. So far these have been viewed over 17 million times
- Photo opportunity with our professional photographer on the famous TEDx red dot

## TEDxExeter

TEDxExeter is an independent event, operated under license from TED and provides a unique platform in Exeter, bringing together inspiring speakers, influential thinkers, policy makers and an engaged audience. We've released a [short film](#) which captures the energy and scope of TEDxExeter. Ours is one of the most respected TEDx events in Europe.

The conference takes place at the [Exeter Northcott Theatre](#) and to meet a huge demand for tickets we host a simultaneous broadcast into Exeter University's Alumni Auditorium, bringing together the combined audience of 900 people to meet our speakers, sponsors and other attendees during the breaks.

Our talks are all filmed and released online on the TEDxYouTube channel where talks attract a significant, global audience: talks from our past six conferences have so far been viewed over 17 million times. Nine have been selected to be featured on [TED.com](#) including [Karima Bennoune](#) sharing stories of people fighting fundamentalism in their own communities; [Scilla Elworthy](#) speaking on non violence; [Bandi Mbubi](#)'s call for fair trade phones; slam poet [Harry Baker](#)'s love poem for lonely prime numbers; [Manwar Ali](#)'s Inside the mind of a former radical jihadi; [Danny Dorling](#)'s challenge to see the world anew through beautiful maps; [Deeyah Khan](#)'s What we don't know about Europe's Muslim kids; [Alan Smith](#)'s Why you should love statistics and [Chetan Bhatt](#)'s powerful talk about identity. Others have been featured across TED platforms including [Michelle Ryan](#)'s talk which tops the [TEDx playlist](#) on The Way we Work. Our previous speakers include Chris Anderson, curator of TED. Our events are packed full of inspirational ideas, hope for the future and challenges to actions which will lead to a more peaceful and sustainable world.

## About TEDx

In the spirit of ideas worth spreading, TED created TEDx, a programme of local, self-organised events, in 2009. Since then there have been nearly 25,000 events held all over the world. TEDx is part of a revolution in global education made possible by local organisers wanting to engage their communities, and it's growing at a phenomenal rate. Every week, in cities around the world, people are coming together to share ideas and TEDx is helping to introduce some of the most fascinating thinkers and doers to a world stage. TEDx Talks are all recorded and made available freely online on the [TEDx Youtube channel](#), and they have been viewed a staggering 1 billion times!

## About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on [TED.com](http://TED.com). TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include [TED.com](http://TED.com), where new TED Talk videos are posted daily; the [Open Translation Project](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](#); the annual million-dollar [TED Prize](#), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](#), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, on Facebook at <http://www.facebook.com/TED> or Instagram at <https://instagram.com/ted>.

Please do contact Sally or Rose if you would like more information about these opportunities

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