

# TED<sup>x</sup>Exeter

**x = independently organized TED event**

Taking the Long View

24 April 2015, Exeter Northcott Theatre

## Sponsoring TEDxExeter

[TEDxExeter](#) is a not-for-profit initiative. All speakers and entertainers take part on a no-fee basis and the TEDxExeter team give their time voluntarily. We very much want to make TEDxExeter accessible to a wide cross section of our community. To enable us to do this, we need your support!

## Why Sponsor TEDxExeter?

Because:

- TEDx speakers tackle humanity's toughest questions, attempting to answer them with innovation, enterprise and enduring optimism. TEDxExeter is a place in our community that inspires people to change their lives, their futures and ultimately, their world.
- Sponsoring TEDxExeter offers a genuine opportunity to be involved in bringing together people who want to be inspired by remarkable thinking and ideas.
- Thanks to the support of our sponsors, TEDxExeter's events have been a fantastic success and created an amazing buzz as delegates, speakers and sponsors connected with each other.
- TEDxExeter 2015 - "Taking the Long View" - promises to be even better.
- Sponsoring us represents a unique opportunity to engage with the local community and to be part of this global revolution in education.
- It offers increased awareness of your work and your association with TEDx.

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## Sponsorship recognition

Sponsors receive:

- Free passes to TEDxExeter.
- Invite to our private Sponsor and Press launch.
- A stand in the University Great Hall where you can meet our delegates.
- Your logo on the stage slides and in the introduction to the videos of talks and performances published on the TEDx Youtube channel.
- A mention in the TEDxExeter programme given to all attendees.
- Your logo on the TEDxExeter website with hyperlink to your own website.

## TEDxExeter

TEDxExeter is an independent event operated under license from TED and provides a unique platform in Exeter which brings together influential thinkers, policy makers, movers and shakers. We've released a [short film](#) which captures the energy and scope of TEDxExeter. Ours is one of the bigger TEDx events in UK and this will be our fourth conference. The conference takes place at the [Exeter Northcott Theatre](#) and for the last three years tickets have sold out 3 months in advance. In addition to speaking to an audience of 460 people on the day the whole event is filmed and released online on the TEDxYouTube channel where talks attract a significant, global audience. Three of our previous speakers have been selected to be featured on [TED.com](#): [Bandi Mbubi](#)'s talk has inspired a [movement](#) demanding conflict-mineral free technology; Nobel Peace Prize nominee [Scilla Elworthy](#) spoke about [Fighting with non-violence](#); and 2014 speaker [Karima Bennoune](#)'s talk about challenging Islamic fundamentalism has already been viewed over 1m times in 2 months. Our previous speakers include Chris Anderson, curator of TED, Jonathon Porritt, Stewart Wallis, Patrick Holden, Satish Kumar, Hugh Fearnley-Whittingstall, Tony Juniper, Kirsty Schneeberger. Our events are packed full of inspirational ideas, hope for the future and challenges to actions which will lead to a more peaceful and sustainable world.

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## TEDxExeter 2015

We are now forging ahead with plans for our 2015 conference which will take place on 24 April at the Exeter Northcott Theatre. Our theme is "Taking the Long View." We'll explore how issues from around the world are impacting our lives here and now.

We've gathered outstanding thinkers, innovators and performers who are changing the world through their ground breaking work and ideas. Interest is already high and we expect once again to sell out well in advance.

Registration will open at 8.30am and the programme will run from 9.30am until 5pm. We will schedule two morning sessions and two afternoon sessions with generous tea, coffee and lunch breaks in the University Great Hall where attendees, speakers and sponsors will have opportunity to meet, forge connections and share ideas. We are passionate about the possibilities for TEDxExeter for making a significant contribution to the people of Exeter and Devon.

## About TEDx

In 2009, in the spirit of ideas worth spreading, TED created TEDx, a programme of local, self-organised events. Since then there have been over 10,000 TEDx events in more than 130 countries, and over 1000 are currently being planned. TEDx is part of a revolution in global education made possible by local organisers wanting to engage their communities, and it's growing at a phenomenal rate. Every week, in cities around the world, people are coming together to share ideas and TEDx is helping to introduce some of the most fascinating thinkers and doers to a world stage. TEDx Talks are all recorded and made available freely online on the [TEDx Youtube channel](#).

## About TED

TED is a nonprofit devoted to Ideas Worth Spreading. It started out in 1984 as a conference bringing together people from three worlds: Technology, Entertainment, Design. Since then its scope has become ever broader. Along with two annual conferences, the TED Conference and TEDGlobal. TED

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includes the award-winning TED Talks video site, the Open Translation Project and TED Conversations, the inspiring TED Fellows and TEDx programs, and the annual TED Prize.

TED conferences bring together the world's most fascinating thinkers and doers, who are challenged to give the talk of their lives (in 18 minutes or less).

On TED.com, the best talks and performances from TED and partners are made available to the world, for free. More than 1500 TED Talks are now available, and they have been viewed online more than a billion times. All of the talks are subtitled in English, and many in other languages too. These videos are released under a [Creative Commons BY-NC-ND license](#), so they can be freely shared and reposted.

The organisers of TED seek out emerging artists, scientists and thinkers, introducing them to the TED community well before they hit the mainstream. After all, TED is about much more than famous names. It is about passion, wonder, ingenuity and ideas capable of changing the world.

Past speakers and performers at the TED conference have included Bill Gates, Nobel laureate Al Gore, architect Frank Gehry, former president Bill Clinton, author Isabelle Allende, director of the British museum Neil MacGregor, philosopher Alain de Botton, primatologist Jane Goodall, Bono, cellist YoYo Ma, business magnate Sir Richard Branson, Amazon founder Jeff Bezos, Genomics pioneer Craig Venter, biologist E.O. Wilson, playwright Eve Ensler, photojournalist James Nachtwey, jazz musician Herbie Hancock, Tipping Point author Malcolm Gladwell, eco-architect William McDonough, architect & sculptor Maya Lin, Google founders Sergey Brin and Larry Page and graphic designer Stefan Sagmeister.

TED's media initiatives include [www.ted.com](http://www.ted.com), where new TEDTalks are posted daily. There are currently over 1,500 TED talks available free online. TED Conversations enable broad conversations among TED fans; and the Open Translation Project provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes

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into action (see [TEDprize.org](http://TEDprize.org)) TED also organises TEDYouth and TEDWomen conferences and the TED Fellows programme.

Please do contact our sponsorship team, Jhenna Mortimer, Sara Traynor and Chris Perry if you would like more information about these opportunities.

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