

TED^xExeter

x = independently organized TED event

Local sponsors enable TEDxExeter to reach even more people

TEDxExeter aims to more than double its reach this year thanks to the loyal support of existing sponsors, and new organisations that have come on board. Their sponsorship means that many more people will be able to see some of the world's best thinkers share their ground-breaking work and ideas.

Now in its fifth year, TEDxExeter will take place on Friday 15 April at the Exeter Northcott Theatre with a simultaneous livestream to the nearby Alumni Auditorium. Tickets for both these events are now sold out, but there are still opportunities for people to get involved. Public viewing parties will take place at Exeter Central Library and at RAMM (Royal Albert Memorial Museum). Individuals and private viewing parties will also be able to watch the livestream.

Eighteen organisations now support TEDxExeter: some giving financial support, others offering support in kind. New this year are Exeter University, Exeter City Council and LHC Architects.

“LHC is delighted to be a sponsor of TEDxExeter,” said marketing manager Andrea Veale. “What a fantastic opportunity to be involved in an event which sets out to inspire, challenge and inform, and one which has so captured the imagination of our city.”

Jane Chafer, the University's director of communication and corporate affairs said: “TEDx has become a global presence, spreading new ideas and the University of Exeter is very pleased to host and sponsor TEDxExeter in its Diamond Jubilee year. The opportunity to hear speakers from many subjects and engage in debates that will shape our future is very exciting for the region and we look forward to welcoming people from across the city to the event.”

Companies continuing to support TEDxExeter include Stephens Scown and Egremont:

Robert Camp, Managing Partner of Stephens Scown, commented: “We first got involved in TEDxExeter last year based on the feedback from staff who attended the event. They were so enthused with the experience that we felt it would be a missed opportunity not to be involved.

“TEDxExeter is all about being inspired, sharing new ideas and how we can make a positive impact on our local communities. There are some strong brand synergies

between TEDxExeter and Stephens Scown. We have found our involvement to be really worthwhile and are looking forward to this year's event in anticipation!"

Egremont was TEDxExeter's first sponsor, and continues into the fifth year: "We support TEDxExeter to be part of an incredible learning experience that's creative, stimulating, unpredictable and gets us to see the world in new ways so that we see and act differently," says Sean Connolly. "As transformation consultants we work with businesses to see the world as it is and act differently."

Claire Kennedy, TEDxExeter licensee and curator added: "We are extremely grateful to all our sponsors. Without their support this event wouldn't happen, and it wouldn't have been able to grow at such a rate.

"This year, we are bringing a stellar line up of speakers to Exeter, addressing many of the complex issues that face us all today. Without our sponsors, their ideas wouldn't reach nearly so many people in Devon, from students in our schools and citizens going about their daily lives to civic leaders and change makers. They also have a national and global audience."

This year's theme for TEDxExeter is Dreams to Reality. The organisers hope that after hearing how the speakers have taken their dreams and ideas, and made them happen, audience members will be inspired to take action and innovate themselves.

The full list of sponsors of TEDxExeter 2016:

University of Exeter

Stephens Scown

Egremont

SunGift Energy

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First Sight Media

Luscombe

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Exeter Northcott Theatre

For more information about TEDxExeter please contact Cathy Debenham, cathy@tedxexeter.com, 07786 440129.

Photographs of sponsors from 2015 are available for download from the [TEDxExeter Flickr page](#). Click on individual pictures to see captions and picture credits. 2016 pictures will be available immediately after the launch on 21 January 2016. Please contact Cathy if you wish to be sent new pictures.

Notes to editors

TEDxExeter is organised by a team of local volunteers. It is made possible by the generosity of local companies who support the event. TEDxExeter 2016 will take place in the Exeter Northcott Theatre on Friday 15 April, with a simultaneous livestream to the nearby Alumni Auditorium. Tickets for both venues are now sold out (the Northcott has a waiting list). Other livestream viewing parties will take place in venues around Exeter and beyond. Details will be announced nearer the event.

All TEDxExeter talks are filmed and made freely available on the internet. The TED translation project means ideas from Exeter reach a truly global audience. So far [TEDxExeter speakers' talks](#) have been viewed more than 5.25 million times. Four of them have been featured on [TED.com](#): [Karima Bennoune](#) sharing stories of real people fighting against fundamentalism in their own communities; [Scilla Elworthy](#) speaking on non violence; [Bandi Mububi](#) calling for fair trade phones; and slam poet [Harry Baker](#)'s love poem for lonely prime numbers... [Michelle Ryan's talk](#) on work-life balance tops a TEDx YouTube list on [the way we work](#).

About TEDx x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

Follow TEDxExeter on Twitter at twitter.com/TEDxExeter. For more information and to watch our talks visit our website: www.tedxexeter.com.

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on [TED.com](#). TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson,

Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include [TED.com](http://ted.com), where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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